

Q1.

Discuss Questionnaire as a technique of data collection. What are the characteristics of a good questionnaire?

20

Candidates must not write on this margin

Candidates
must not
write on
this margin

Candidates
must not
write on
this margin

Candidates
must not
write on
this margin

Q2.

Explain the Probability Sampling strategies with examples.

10

Candidates
must not
write on
this margin

Candidates
must not
write on
this margin